

MEDIA & PRESS RELEASE

Stage1Digital: Transforming Brands Through High-Impact Video & Digital Marketing

For Immediate Release

January 2025 – Corona, CA – Stage1Digital, a premier digital marketing and content production agency, has established itself as a leader in delivering data-driven marketing solutions, high-quality video content, and impactful brand storytelling. With over 12 years of industry experience, we specialize in helping businesses, medical providers, creative agencies, and ministries amplify their digital presence and achieve measurable results.

A Proven Track Record of Success

Our strategic video production and digital marketing campaigns have generated millions of impressions, driven organic audience growth, and converted leads into loyal customers for a diverse range of clients.

Some of our notable projects include:

✓ **GameDay Men's Health** – Increased website traffic and engagement through targeted advertising:

- 32,483 views on top-performing ad (CPV = \$0.005)
- 952 high-intent link clicks (CPL = \$0.22)
- 2,103 clicks on a single Facebook post ad (CPC = \$0.046)

✓ **LABI College** – Developed an organic social media strategy that resulted in:

- 72,335 total impressions in 90 days
- 2,390 engagements with prospective students and alumni
- 8,606 organic reach without paid ads

✓ **Pacific Coast Podiatry** – Revamped digital presence, leading to:

- 58,000% growth in audience reach in just 90 days
- Follower count increased from 200 to 2,324






✓ **Crown and Stache Barbershop** – Boosted customer engagement through social content:

- 7,000 average impressions per week
- 500+ weekly engagements
- 100+ link clicks per week, increasing appointment bookings

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Our Services

Stage1Films offers a full suite of video production and marketing services, including:

-  **Commercial Video Production**
-  **Social Media Reels & Short-Form Content**
-  **Corporate & Branding Videos**
-  **Event Coverage & Live Streaming**
-  **Marketing & Ad Campaign Videos**

What We Do

At Stage1Digital, we take a **data-driven approach** to content and marketing. Our services include:

-  **High-Quality Video Production** – Corporate videos, promotional content, and cinematic storytelling.
-  **Social Media Growth Strategies** – Targeted content creation, engagement boosting, and ad optimization.
-  **Digital Advertising & Lead Generation** – Paid ad campaigns, retargeting, and conversion-focused strategies.
-  **Brand Development & Consulting** – Helping businesses refine messaging, increase visibility, and scale.

Why Brands Choose Stage1Digital

- ✓ **Over 12 years of industry experience** in video production & marketing
- ✓ **Proven results-driven strategies** backed by data & performance metrics
- ✓ **Custom-tailored content solutions** that align with each brand's goals
- ✓ **Trusted by top clients** across multiple industries, from healthcare to education
- ✓ **In-person or Remote options** to meet clients

Let's Elevate Your Brand

With a strong portfolio of high-performance campaigns, Stage1Digital continues to set new standards in digital marketing and video production. Whether you're a business looking to scale, a medical provider seeking patient engagement, or a brand aiming for online dominance, we have the expertise and creativity to make it happen.


To collaborate or learn more, visit www.stage1digital.com


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